



### Sponsorship Opportunities



Date:

OCTOBER 14, 2023 11 A.M.

Location:

**EVENTS ON JACKSON** 

Co-Chaired By:

JULIE FRIEDLY MICHELLE SCHECHNER BRIAN & ANA WELLS

# Get ready to sip, taste and shop with us!

For more than 30 years, Homeward Bound has been supporting families and their children experiencing homeless through our shelter program, case management, and supportive services. Serving more than 700 families last year, our mission is meeting every family's unique needs on their journey home. Together, we are working toward our vision of a Valley where every family has a home.

Join us for the event of the year as we continue to support families facing homelessness.

### Sip

Enjoy wine, spirit and beer tastings from local Arizona wineries, distilleries and breweries.

### Shop

Shop various local Arizona businesses providing unique, handmade and sustainable products as a portion of their sales goes to the families of Homeward Bound.

#### Taste

Dive in on a decadent brunch atmosphere filled with heightened hors d'oeuvres.

### Cocktail Competition

This must see competition features local mixologists making delicious unique cocktails. Those cocktails are then paired with a once in a lifetime auction package to be auctioned off to our guests.

## Sponsorship Levels

# The Hamptons \$15,000

Title Sponsorship

Contributes to the cost of providing 400 residents with access to all Homeward Bound's tailored programs for one year.

- Ten (10) VIP Tickets
- Reserved VIP lounge during program
- One judge spot in our cocktail challenge
- Opportunity to name and create one signature cocktail
- Opportunity to provide collateral or product to all attendees
- Opportunity to co-present the check for the winning bartender in the cocktail competition
- Recognition as the Title Sponsor in all marketing collateral Homeward Bound website, print materials, on-site signage, press releases, social media, etc.
- Verbal recognition as Title Sponsor throughout the event.

### Sailboat \$10,000

Contributes to the cost of providing 250 Homeward Bound children with early education and youth programs for one year.

- Eight (8) VIP Tickets
- Reserved VIP lounge during program
- Opportunity to be featured as Sailboat Sponsor and feature logo on quest gift
- Opportunity to provide collateral or product to all attendees
- Recognition as the Sailboat Sponsor in all marketing collateral -Homeward Bound website, print materials, on-site signage, press releases, social media, etc.

## Sponsorship Levels

## Beachgoer

\$7,500

Contributes to the cost of providing career readiness, GED preparation and financial education for 150 parents for one year.

- Ten (10) general admission tickets
- Opportunity to provide collateral or product to all attendees
- Recognition as the Beachgoer Sponsor in all marketing collateral -Homeward Bound website, print materials, on-site signage and social media
- Verbal Recognition as Beachgoer Sponsor throughout event

# Lighthouse \$5,000

Contributes to the cost of providing safe and stable housing for families for a month.

- Six (6) general admission tickets
- Recognition as the Lighthouse Sponsor on website and print marketing materials
- Verbal Recognition as the Lighthouse Sponsor throughout event

### White Sands \$3,000

Contributes to the cost of providing home-starter essentials for all families upon entering the Homeward Bound Program.

- Four (4) general admission tickets
- Recognition as the White Sands Sponsor on website and print marketing materials

\*Underwriting sponsorship opportunities available upon request.



# Ready to travel with us?

Please secure your sponsorship by August 1st, 2023 by contacting our Director of Engagement:

Chelsea Guffy
<a href="mailto:C.Guffy@HomewardBoundAZ.org">C.Guffy@HomewardBoundAZ.org</a>



More Info

This will be the can't-miss event of the year!